



What do they think about the reuse ecosystem?



allas



giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

On behalf of:



Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection

of the Federal Republic of Germany

Jakarta
kota kolaborasi



GIDKP and **Enviu** are running the **#ReuseRevolution** movement supported by **GIZ** through the program **"The Collaborative Actions for Single-use Plastic Prevention in Southeast Asia" (CAP SEA)** to overcome the issue of single-use plastic waste through **the Jakarta Reuse Movement.**

Jakarta Reuse Movement tackles several types of single-use plastic, one of which is plastic food and beverage packaging ordered online through an online food delivery platform. What can we do to achieve it? By using reusable food and beverage containers!



On behalf of:



Federal Ministry
for the Environment, Nature Conservation,
Nuclear Safety and Consumer Protection

of the Federal Republic of Germany





What are the environmentally-friendly containers option that is already available in Indonesia?

Allas is a start-up company focusing on developing solutions for reusable food and beverage containers ordered online.

So, what they said about the reuse ecosystem? GIDKP and Allas, supported by GIZ, did a survey in May 2022 on 10% of Allas' user population.



Swipe left to see the result!



allas



giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

On behalf of:



Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection

of the Federal Republic of Germany

Jakarta
kota kolaborasi

The score of respondents' interest in reusing the Allas container



The main characteristics that respondents like about the Allas container



Can be used directly for eating



Meet food-grade standards



Considered clean

Respondents most often order from



Home



Work Office



Hotel



Schools/Universities

More merchants/
restaurants that provide
Allas containers,
as well as more services

Respondent's
expectations



allas



giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

On behalf of:



Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection

of the Federal Republic of Germany

Jakarta
kota kolaborasi

Environmentally conscious bias,
so respondents suggest
more exposure to "common people"



The biggest motivation of respondents in using reusable containers is **environmental reasons** rather than economic factors and personal convenience.

What are the reuse behaviours that respondents have done?



More than 90% of respondents have carried out **refill-at-home** initiatives, for example, refilling drinking water bottles from home while travelling or buying products delivered to their homes.



More than 50% of respondents have **refilled on the go**, for example, buying products using their containers at bulk stores and **returning on the go** by returning containers when shopping at stores, such as gallons of drinking water.



Less than 30% of respondents have **returned from home** by returning used containers at home using pick-up service before using Allas containers.



allas



giz Deutsche Gesellschaft für Internationale Zusammenarbeit (GIZ) GmbH

On behalf of:

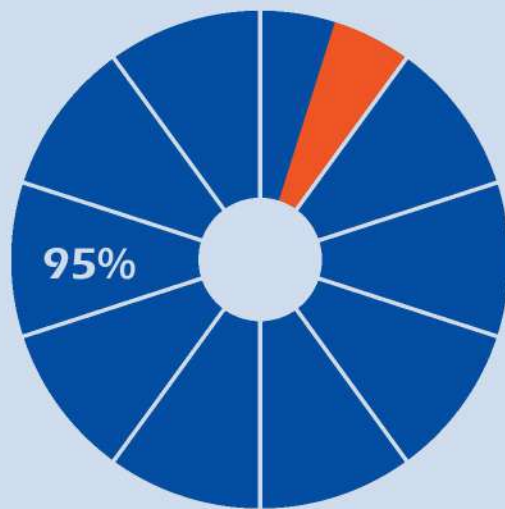


Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection

of the Federal Republic of Germany

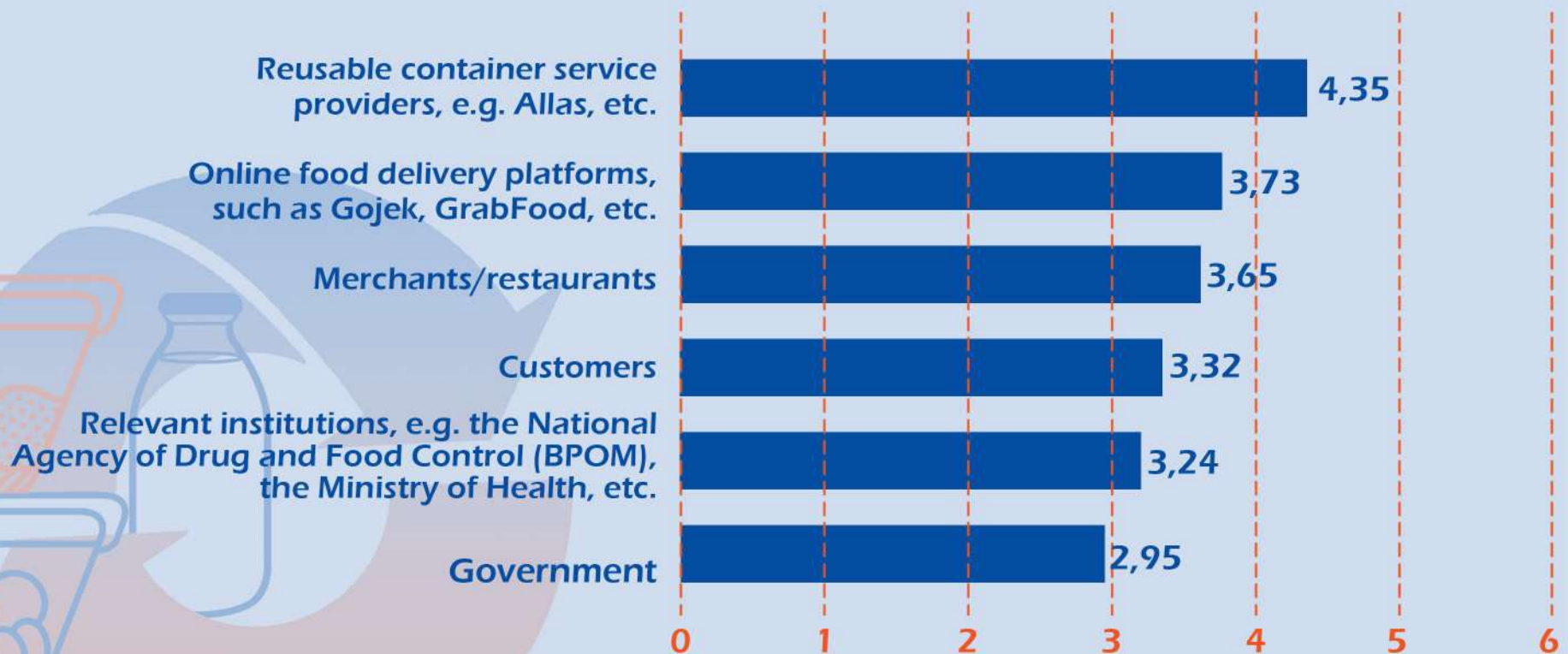
Jakarta
kota kolaborasi

Respondents' perceptions about the readiness of the reuse system for food packaging/containers



95% of respondents agree that it is time for **Jakarta to issue a policy** that encourages the reuse of food packaging/containers

Respondents' perception of readiness level (on a scale of 1-6)



On behalf of:



Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection

of the Federal Republic of Germany



Respondent's opinion on priorities that need to be improved to support the realization of a reuse ecosystem?



Availability of dropboxes to return reusable containers



Reusable container pick-up service using a courier without producing emissions



Provide ketchup only when requested



Policy for the use of food and beverage packaging/ containers



Communication, dissemination and campaigns to consumers, restaurants, and food and beverage delivery service providers



Financial support, in the form of affordable product prices that many people can access



Build new habits of reuse behaviour



On behalf of:



Federal Ministry for the Environment, Nature Conservation, Nuclear Safety and Consumer Protection

of the Federal Republic of Germany

